



Graphics Empower Course Calendar '23 - '24

Class Times: Monday & Wednesday 8:30pm - 10:30pm EST

Instructor: Alyse Bayles

Class	Date		Subject
1	Mon 30th October 2023	טו חשון	Welcome Basic element of design: lines/shapes and their attributes
2	Wed 1st November	יז חשון	Gestalt principles: (contrast) similarity, proximity, alignment
3	Mon 6th Nov	כב חשון	Gestalt principles: closure and continuance
4	Wed 8th Nov	כד חשון	Principle of Balance: Symmetrical and assymetrical
5	Mon 13th Nov	כט חשון	Critique of good bad samples and balance ex
6	Wed 15th Nov	ב חשון	Figure/Ground and Ambiguous figure/Ground light/
7	Mon 20th Nov	ז כסלו	Colour 1: Theory
8	Wed 22nd Nov	ט כסלו	Colour 2: Relationships
9	Mon 27th Nov	יד כסלו	Colour 3: Associations
10	Wed 29th Nov	טז כסלו	Textures
11	Mon 4th December	כא כסלו	Typography 1: Theory
12	Wed 6th Dec	כג כסלו	Typography 2: Continued (recognising shapes)
CHANUKAH - MID WINTER BREAK			
13	Mon 18th Dec	ו טבת	Typography 3: type is image - Historical vacation assignment
14	Wed 20th Dec	ח טבת	Typography 4: Continued
15	Mon 25th Dec	יג טבת	Word art: Creative typography/font association
16	Wed 27th Dec	טו טבת	Brain storming/ Creating Ideas
17	Mon 1st January	כ טבת	The design Process: Start corporate identity
18	Wed 3rd Jan	כב טבת	Corporate Identity
19	Mon 8th Jan	כז טבת	Corporate Identity
20	Wed 10th Jan	כט טבת	Corporate Identity
21	Mon 15th Jan	ה שבט	Corporate Identity
22	Wed 17th Jan	ז שבט	Corporate Identity
23	Mon 22nd Jan	יב שבט	Corporate Identity + Book Cover intro
24	Wed 24th Jan	יד שבט	Book cover
25	Mon 29th Jan	יט שבט	Book cover
26	Wed 31st Jan	כא שבט	Book cover
27	Mon 5th February	כו שבט	Book cover/ Advert brief

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Class	Date		Project
28	Wed 7th Feb	כח שבט	Advertising
29	Mon 12th Feb	ג אדר א'	Advertising
30	Wed 14th Feb	ה אדר א'	Advertising
31	Mon 19th Feb	י אדר א'	Advertising
32	Wed 21st Feb	יב אדר א'	Advertising
33	Mon 26th Feb	יז אדר א'	Advertising
34	Wed 28th Feb	יט אדר א'	Magazine
35	Mon 4th March	כד אדר א'	Magazine
36	Wed 6th March	כו אדר א'	Magazine
37	Mon 11th March	א אדר ב'	Magazine
38	Wed 13th March	ג אדר ב'	Magazine
39	Mon 18th March	ח אדר ב'	Magazine
40	Wed 20th March	י אדר ב'	Menu/Branding
PURIM			
41	Wed 27th March	יז אדר ב'	Menu/Branding
42	Mon 1st April	כב אדר ב'	Menu/Branding
43	Wed 3rd April	כד אדר ב'	Menu/Branding
44	Mon 8th April	כט אדר ב'	Packaging
PESACH			
45	Mon 13th May	ה אייר	Packaging
46	Wed 15th May	ז אייר	Packaging
47	Mon 20th May	יב אייר	Packaging
48	Wed 22nd May	יד אייר	Brochure
49	Mon 27th May	יט אייר	Brochure
50	Wed 29th May	כא אייר	Brochure
51	Mon 3rd June	כו אייר	Brochure
52	Wed 5th June	כח אייר	Brochure
53	Mon 10th June	ד סיון	Portfolio building, marketing yourself, dealing with client
SHAVUOS			
54	Mon 17th June	יא סיון	Job search, Pricing jobs, portfolio presentation
55	Wed 19th June	יג סיון	Final portfolio Presentation